



Board of Directors Meeting
Monday, October 22, 2018
Location: Eden Prairie Office

Present:

Naomi Sadighi (President)
Nancy Twidwell (Vice President)
Gretchen Enninga (Secretary/Treasurer)
Christina Meyer-Jax
Ryan Reichenbach
Anne Sheridan
Jeni Ellick
Sarah Berg
Dale Woodbeck (General Manager)

Absent:

Kari Broyles

1. Call to Order
 - Naomi Sadighi called the meeting to order at 6:34pm.
2. Board Retreat with The Prouty Project, update by Dale on The Big Think Session coming up 11/5
 - Shared the timeline of activities in preparation for the retreat
3. Maker to Market update by Dale
 - Lakewinds provides guidance on how to transition into retail space
 - Lakewinds, The Good Acre and four makers collaborated on a presentation during the Food, Ag, Ideas conference in the Twin Cities
 - Shared short clip featuring the program
4. Approval of new owner/repurchase report and September meeting minutes
 - Nancy moved and Ryan seconded. Motion carried.
5. Review and Discussion on Reports
 - Preliminary financial reports – September, 2018
 - General Manager report
 - B7 and B8 ER reports
 - Nancy asked about response rate from feedback cards, social media and emails. Dale confirmed that all emails generally receive a response via email or call within 24 hours and respond to cards as appropriate.
 - Jeni asked about language on B7 report “We will have a minimum of customer accidents in our stores.” Suggested setting a hard metric that can be measured against.
6. The board recessed the meeting to move to closed session to discuss legal and real estate matters.
7. The meeting was re-opened.

8. Meeting adjourned at 8:45.
 - Gretchen moved and Sarah seconded. Motion carried.