



Board of Directors Meeting  
Monday, September 24, 2018  
Location: Eden Prairie Office

**Present:**

Naomi Sadighi (President)  
Nancy Twidwell (Vice President)  
Gretchen Enninga (Secretary/Treasurer)  
Kari Broyles  
Ryan Reichenbach  
Anne Sheridan  
Jeni Ellick  
Sarah Berg  
Dale Woodbeck (General Manager)

**Absent:**

Christina Meyer-Jax

1. Call to Order
  - Kari Broyles called the meeting to order at 6:36pm.
2. Introductions and Announcements
  - Dale mentioned upcoming Grow North MN food and ag event
  - Kari gave brief explanation of how Board meetings run
3. Election of officers conducted by Kari
  - Nancy Twidwell and Naomi Sadighi introduced themselves as candidates for Board President
  - President, Naomi, was voted in by the Board
  - Vice President, Nancy Twidwell was confirmed by the Board
  - Secretary/Treasurer, Gretchen Enninga was confirmed by the Board
  - Kari passed leadership of the remainder of the meeting to Naomi
4. Annual Meeting review by Dale and Board discussion
  - Discussed challenges with limited tickets required to offer meal in current venue
  - Kari and Anne volunteered to assist with 2019 planning
5. Vision Plan presentation reviewed by Dale
  - Board recommends moving forward with planning to utilize the Prouty Project for phases 1 through 3 (phase 1: planning & design, phase 2: data gathering and synthesizing, phase 3: "think big" session)
  - Board will reassess after these steps the best option for phase 4: building the strategic plan
  - Saturday, November 10 was selected for Board Retreat date with Ryan Reichenbach and Jeni Ellick assisting with planning
6. Approval of new owner/repurchase report and August meeting minutes
  - Nancy moved and Kari seconded. Motion carried.
7. Review and Discussion on Reports

- Preliminary financial reports – August, 2018
  - General Manager report
  - B4 annual financial report
    - Ryan asked about tracking whether non-members are being replenished as shoppers are converted to members
  
  - Discussed changing ER B7 to reflect a bi-annual customer survey verses annual
    - Nancy suggested changing “react to consumer preferences” to “respond to consumer preferences”
    - Board requests that Lakewinds find some way to assess shoppers during “off year” from the survey, such as the shop alongs
    - Kari moved to accept ER B7 changes and Naomi seconded. Motion carried.
9. The board recessed the meeting to move to closed session to discuss legal and real estate matters.
10. The meeting was re-opened.
11. Meeting adjourned at 8:51.
- Anne moved and Ryan seconded. Motion carried.