



Board of Directors Meeting
Monday, October 23, 2017
Location: Richfield Store

Present:

Tim Reese (President)
Kari Broyles (Vice President)
Gretchen Enninga (Secretary/Treasurer)
Nancy Twidwell
Naomi Sadighi
Christina Meyer-Jax
Ryan Reichenbach
Anne Sheridan
Rahul Deep
Dale Woodbeck (General Manager)
Amy Campbell (Marketing)

Absent:

1. Call to Order
 - Tim Reese called the meeting to order at 6:33 pm
2. Maker to Market Review presented by Amy Campbell and Dale
 - 4 makers selected of 29 applicants
 - Involves partnerships with 8 local farmers
 - Gearing up for another year of selecting and working with 4 new applicants
3. Shopper Survey Review presented by Amy and Dale
 - 2nd year of survey
 - Results show positive direction of shopper experience
4. Location Update presented by Dale
 - Trade area studies in consideration for 2 sites and being conducted for one additional site at this time
5. Approvals
 - September Board Meeting Minutes and New and Repurchased owners
 - Naomi Sadighi proposed, Ryan Reichenbach seconded and was approved by consensus
6. Reports
 - B7 Monitoring Report
 - Increased financial support for community and mission-related initiatives from previous year
 - B8 Monitoring Report
 - GM Report
 - September Financials

- The financial health and performance of Lakewinds remains solid.

7. Adjourn

Nancy Twidwell made the motion to adjourn, Anne Sheridan seconded and approved by consensus